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PROFESSIONAL EXPERIENCE

EXECUTIVE DIRECTOR | ALEXANDRIA AREA ARTS ASSOCIATION, INC, ALEXANDRIA, MN **OCTOBER 2011 - PRESENT**
Manage day-to-day operations of a multi-faceted producing and presenting venue in Alexandria, MN. Produce five main stage shows, two summer youth camps with public capstones, present multiple touring shows and musical acts, and oversee value added events, including the annual Art in the Park event which draws over 25,000 visitors. Responsible for all areas of daily operations and productions, including box office, producing, marketing, grant writing (awards ranging from \$5,000-\$60,000), building and strategic planning. Oversee the Andria Theatre, which includes studio and business outreach space, and a 450-seat auditorium. Consistently expanded programming, audience, ticket sales, including earned and contributed income. Annual operating budget: \$260,000.

EXECUTIVE DIRECTOR | GRAND FORKS COMMUNITY THEATRE, GRAND FORKS, ND **JUNE 2007 - SEPTEMBER 2011**
Manage day-to-day operations of the 64 year old community theatre and its 100-seat theatre, The Fire Hall Theatre. Responsibilities include: budget planning, management and evaluation, fundraising, grant writing (awards ranging from \$5,000 - \$30,000), season planning and research, marketing research and implementation, communications strategy and implementation, strategic planning, graphic design, web design, social media campaigns, facility contracts, and producing five to seven plays annually (three amateur plays, one amateur youth musical, one amateur adult musical, two professional, non equity musicals). Annual operating budget: \$160,000.

MARKETING & EVENT COORDINATOR | UND 125TH ANNIVERSARY, GRAND FORKS, ND **SEPTEMBER 2007-JANUARY 2009**
Implemented communication strategies, marketing initiatives, and coordinated events for the celebration of the University of North Dakota's 125th Anniversary, including events featuring Sir Salman Rushdie, Dr. Phil Jackson, Stephen Bloom and the inauguration of Dr. Robert Kelly as UND's 11th President. Managed a marketing and advertising budget of \$180,000.

DIRECTOR | GRAND FORKS MARKETING SERVICES PARTNERSHIP, GRAND FORKS, ND **OCTOBER 2003 - JUNE 2007**
Coordinated a community wide, collaborative marketing and communications partnership to increase exposure to arts and cultural organizations and their events/offers, supported through a \$500,000 grant to the University of North Dakota. Major responsibilities include implementation of grant goals, creating initiatives such as discounted advertising, marketing minigrant program, workshop coordination, market research, community arts advertising, and individual consulting (one-on-one with organizations). Outcomes include an average increase in attendance of 28% per year for all arts organizations as well as proven increased visibility of the arts. Oversaw the 2005 Arts Participation Marketing Research, the most comprehensive audience attitude and marketing research study conducted for the Arts. Principal force behind the development of CulturePulse.org, an online resource of area arts and culture offerings, as well as the statewide expansion of CulturePulse with the ND Council on the Arts and the ND State Legislature (completed in 2009).

MANAGING DIRECTOR | TECHLINK WEB MEDIA, ASHLEY, ND **AUGUST 2000-JUNE 2003**
Developed TechLink Web Media, the web marketing arm of TechLink, Inc, a for profit community betterment company that sought to increase rural populations through technology employment. Established the standards and guidelines to oversee a team of marketing specialists and designers as well as an offshore information technology alliance based in Chennai, India; set quarterly marketing and financial directives, as well as short and long term business development goals; initiated and established a state-wide business process co-opetition team to gain greater market placement; spoke at several conferences and trade conventions on behalf of new-economy marketing in the I.T. Industry. Served in consulting role for TechLink Rural Assistance Program, which aided small, rural communities with economic development.

TEACHING EXPERIENCE

ARTS MANAGEMENT | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND **JANUARY 2011 - MAY 2011**
Developed curriculum for 400 level arts management course in Spring of 2011. Class covered marketing, public relations, communications, community organizing, board development, strategic planning, grant writing, organizational health, marketing research, fundraising and development, budgeting, cultural access, and program development. Class was offered jointly to Art and Design, Theatre Arts, Dance, and Music focused students. (Syllabus available upon request.)

INTRO TO NONPROFIT MARKETING | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND **AUGUST 2005 - OCTOBER 2012**
Guest Lecturer for 16 week course in Nonprofit Management as part of the minor in Nonprofit Leadership and Nonprofit Leadership Certificate Program in the areas of Nonprofit Marketing and Nonprofit Strategic Planning.

ORGANIZATIONAL EXPERIENCE

BOARD MEMBER | MINNESOTA STATE ARTS BOARD

FEBRUARY 2012 - JULY 2014

Nominated by Lake Region Arts Council and MN Citizens for the Arts, appointed by Governor Mark Dayton, and confirmed by the Minnesota Senate to the MN State Arts Board, which manages the State of Minnesota Arts and Cultural Heritage Fund (a 25 year constitutional amendment that funds arts, culture, clean water and land, passed by MN voters in 2008). Served as Board Secretary (2013-2014) and Executive Board Member-at-large (2012-2013). Served on the Regional Arts Council Liaison Committee, Regional Council Biennium Plan Review Committee, and the Operating Support Committee, which assesses and recommends policy for the MN State Operating Support Program (\$13.1 million in 2014). As a member of the board, regularly interfaced with partner advocacy organization, Minnesota Citizens for the Arts, as well as regional arts councils, and arts organizations around the state. The Minnesota State Arts Board works to ensure that all Minnesotans of all ages, ethnicities and abilities have access to the arts and arts education, as well as enhance public understanding of the value of the arts.

EDUCATION

MASTER OF ARTS | THEATRE ARTS | UNIVERSITY OF NORTH DAKOTA, GRAND FORKS, ND

MAY 2011

Thesis: *Culture and Class in Theatre: Direction and Analysis of Lucy Thurber's Scarcity*

April 2010

Graduate Assistantship: Department Marketing, Communications and Recruitment

January 2010-May 2011

Scholarly Presentation:

Presenter: *Standup Comedy: Performing a Critique of America* | UND Graduate Scholarly Forum

March 2011

Presenter: *Aristotle's Relevance in Critical Analysis of Modern Theatre* | UND Graduate Scholarly Forum

March 2010

Moderator: *The Illusion of Normalcy: Charles Mee Shattering the Abjection of Disability*

March 2011

BACHELOR OF ARTS | COMMUNICATIONS | WALDORF COLLEGE, FOREST CITY, IOWA

JULY 2000

Academic Focus: Virtual Communications, Theatre

Internship Focus: Web Design for TeamQuest Corporation

Semester Abroad: Oxford Tutorial College, Oxford England

March 2000

Academic Focus: Comparative Politics and European Union Economics

Internship Focus: Multimedia Designer for the Oxfordshire Virtual Campus for Business Education

TECHNOLOGY & SKILLS

Adobe Photoshop (P)

Adobe InDesign (P)

Adobe Illustrator (I)

Adobe Dreamweaver (P)

Adobe Flash (B)

Adobe Director (I)

Adobe Authorware (I)

Microsoft Word (P)

Microsoft Excel (P)

Microsoft PowerPoint (P)

VectorWorks (I)

Constant Contact (P)

SketchUp (P)

HTML (I)

Database Management (I)

(P) - Proficient

(I) - Intermediate Skill

(B) - Basic Skills

LEADERSHIP & INVOLVEMENT

Chair, Alexandria Downtown Merchant Board

Alexandria City Arts Advisory Committee

Chair, Grand Forks Downtown Leadership Group Board

North Valley Arts Council Board of Directors

Marketing Consultant, United Way of Grand Forks

Chair, Waldorf College Alumni Association Board

Vice Chair, Information Technology Council of ND

Marketing & Event Chair, Myra Museum

North Dakota New Economy Technology Committee

ND/MN High School Speech/Drama Judge

Alexandria Downtown Events Committee

Alexandria Area High School Performing Arts Council

Founder, Northern Valley Nonprofit Organizations

Grand Forks Friends of the Downtown Board of Directors

Grand Forks County Historical Society Board of Directors

Waldorf College Marketing & Branding Brain Trust

Marketing & Communications Chair, ITCND

Former City Councilperson, Ashley North Dakota

Grant Panelist, North Dakota Council on the Arts

Chair, ND Museum of Art Fall Auction (2009)

HONORS & AWARDS

North Valley Arts Council Outstanding Achievement in the Arts (2009)

International Downtown Association Special Achievement Award for Marketing (2004)

Grand Fork CVB Hometown Hero Tourism Award - Event of the Year (Art Fest - 2008)

Greater North Dakota Association Community Leadership Award (2002)

Grand Forks CVB Hometown Hero Tourism Award - Event Organizer of the Year (UND 125th - 2008)

Waldorf College Recent Alumni Award for Service (2005)

WORKSHOPS PRESENTED

Deconstructing Character	Alexandria Area Arts Association	February 2015
Deconstructing Auditions	Alexandria Area Arts Association	January 2015
Deconstructing Scripts	Alexandria Area Arts Association	January 2015
Theatre for All Ages	Alexandria Community Education	August 2014
Careers in the Arts	Alexandria Area Economic Development	November 2011/12/13, January 2015
Social Media and the Arts	UND Emerging Leaders Summit	August 2010
Grassroots Communication	UND Nonprofit Leadership Association	July 2010
Effective Marketing Strategies	Central North Dakota Tourism Conference	April 2010
Statewide Arts Marketing: CulturePulse	North Dakota Statewide Arts Conference	March 2009
Engaging Student Populations	Convention and Visitor's Bureau/University of North Dakota	November 2008
Marketing Power for the Arts	New Bohemia Statewide Conference	July 2007
Marketing on a Shoestring Budget	North Dakota Statewide Arts Conference	March 2007
Strategic Planning for Nonprofits	Nonprofit Leadership Association Workshop	October 2005
Web Design & Promotion	North Valley Arts Conference	August 2005
Marketing Design Tips and Tools	Small Business Development Conference for the Arts	April 2005
Market Growth through Co-opetition	North Dakota Marketplace of Ideas	January 2003

DIRECTING EXPERIENCE

<i>Into the Woods</i>	Alexandria Area Arts Association	October 2015
<i>The Addams Family: A New Musical</i>	Alexandria Area Arts Association	October 2014
<i>Willy Wonka</i>	Alexandria Area Arts Association	September 2013
<i>The Secret Garden</i>	Alexandria Area Arts Association	September 2012
<i>Psycho Beach Party</i>	Crimson Creek Players	June 2011
<i>Scarcity</i>	University of North Dakota	November 2010
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	November 2009
<i>Miss Firecracker Contest</i>	East Grand Forks High School Drama	May 2007
<i>Five Women Wearing the Same Dress</i>	Greater Grand Forks Community Theatre	May 2007
<i>A Friend Like Artie</i>	East Grand Forks High School Competitive One Act	January 2007
<i>Steel Magnolias</i>	Greater Grand Forks Community Theatre	September 2006
<i>Sweeney Todd</i> (Assistant Director)	Crimson Creek Players	August 2006
<i>The Boardinghouse</i>	East Grand Forks High School Drama	May 2006
<i>Us and Them</i>	East Grand Forks High School Competitive One Act	January 2006
<i>Wait Until Dark</i>	Greater Grand Forks Community Theatre	October 2005
<i>Games</i>	East Grand Forks High School Competitive One Act	January 2005
<i>Impromptu</i>	East Grand Forks High School Drama	January 2004
Theatre in the Round (Collection)	Ashley High School Drama Club	May 2003
<i>Nobody Sleeps</i>	Ashley High School Competitive One Act	November 2002
<i>Dirty Work Afoot</i>	Ashley High School Drama Club	May 2002
<i>The Game</i>	Ashley High School Competitive One Act	November 2001
<i>The Gift of the Magi</i>	Ashley High School Drama Club	December 2000
<i>Voices</i>	Ashley High School Drama Club	November 2000
<i>A Dating Game</i>	Waldorf College Theatre One Act Festival	December 1999

ACTING EXPERIENCE

Brindsley Miller	<i>Black Comedy</i>	Alexandria Area Arts Association	May 2013
Chairman William Cartwright	<i>The Mystery of Edwin Drood</i>	Greater Grand Forks Community Theatre	April 2011
Child, Lord of the Underworld	<i>Eurydice</i>	University of North Dakota	April 2010
Harry Witherspoon	<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
The Bellhop	<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
Walter Boon	<i>You Never Can Tell</i>	Waldorf College Theatre	November 1999
Chorus/Advisor	<i>Antigone</i>	Waldorf College Theatre	September 1999
Claudius, King of Denmark	<i>Hamlet</i>	Waldorf College Theatre	January 1999
First God	<i>Good Person of Setzuan</i>	Waldorf College Theatre	November 1998
Shriner	<i>Light Up the Sky</i>	Waldorf College Theatre	September 1998
Errico Settebelitzi	<i>Napoli Millionira</i>	Waldorf College Theatre	March 1998
LaFue	<i>All's Well That Ends Well</i>	Waldorf College Theatre	January 1998

<i>Over the River and Through the Woods</i>	Alexandria Area Arts Association	March 2015
<i>Honk, Jr.</i>	Alexandria Area Arts Association	January 2015
<i>It's a Wonderful Life: A Live Radio Play</i>	Alexandria Area Arts Association/Lakes Area Theatre	December 2015
<i>Dashing Through the Snow</i>	Alexandria Area Arts Association/Prairie Wind Players	November 2015
<i>Into the Woods</i>	Alexandria Area Arts Association	October 2015
<i>Hamlet: A Viking Adaptation</i>	Alexandria Area Arts Association	September 2015
<i>High School Musical</i>	Alexandria Area Arts Association	August 2015
<i>Bugsy Malone, Jr.</i>	Alexandria Area Arts Association	June 2015
<i>Of Mice and Men</i>	Alexandria Area Arts Association	May 2015
<i>Dearly Departed</i>	Alexandria Area Arts Association	February 2015
<i>Disney's The Jungle Book Kids</i>	Alexandria Area Arts Association	January 2015
<i>White Christmas</i>	Alexandria Area Arts Association	December 2014
<i>The Addams Family: A New Musical</i>	Alexandria Area Arts Association	October 2014
<i>Disney's Beauty and the Beast, Jr</i>	Alexandria Area Arts Association	June 2014
<i>Black Comedy</i>	Alexandria Area Arts Association	May 2014
<i>Wait Until Dark</i>	Alexandria Area Arts Association	March 2014
<i>Disney's Alice in Wonderland, Jr</i>	Alexandria Area Arts Association	January 2014
<i>A Christmas Story</i>	Alexandria Area Arts Association	December 2013
<i>Willy Wonka</i>	Alexandria Area Arts Association	September 2013
<i>Disney's The Little Mermaid, Jr</i>	Alexandria Area Arts Association	August 2013
<i>Lucky Stiff</i>	Alexandria Area Arts Association	April 2013
<i>Rumors</i>	Alexandria Area Arts Association	February 2013
<i>It's A Wonderful Life</i>	Alexandria Area Arts Association	December 2012
<i>The Secret Garden</i>	Alexandria Area Arts Association	September 2012
<i>Disney's Aladdin, Jr</i>	Alexandria Area Arts Association	August 2012
<i>Harvey</i>	Alexandria Area Arts Association	April 2012
<i>One Flew Over the Cuckoo's Nest</i>	Alexandria Area Arts Association	March 2012
<i>The Lion, the Witch and the Wardrobe</i>	Alexandria Area Arts Association	December 2011
RENT	Crimson Creek Players	August 2011
<i>The Mystery of Edwin Drood</i>	Greater Grand Forks Community Theatre	April 2011
<i>Wizard of Oz</i>	Greater Grand Forks Community Theatre Children's Theatre	February 2011
<i>The Producers</i>	Crimson Creek Players	August 2010
25th Annual Putnam Co. Spelling Bee	Crimson Creek Players	July 2010
<i>Kimberly Akimbo</i>	Greater Grand Forks Community Theatre	May 2010
<i>Forever Plaid (Tour)</i>	Greater Grand Forks Community Theatre	May 2010
<i>Annie</i>	Greater Grand Forks Community Theatre	March 2010
<i>St. Bette's (Premiere)</i>	Greater Grand Forks Community Theatre	November 2009
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	October 2009
<i>Bright Ideas</i>	Greater Grand Forks Community Theatre	September 2009
<i>Hair</i>	Crimson Creek Players	August 2009
<i>Bat Boy: The Musical</i>	Crimson Creek Players	June 2009
<i>Same Time Next Year</i>	Greater Grand Forks Community Theatre	May 2009
<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
<i>Alice in Wonderland</i>	Greater Grand Forks Community Theatre Children's Theatre	February 2009
<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
<i>The Great American Trailer Park Musical</i>	Greater Grand Forks Community Theatre	July 2008
<i>Brighton Beach Memoirs</i>	Greater Grand Forks Community Theatre	May 2008
<i>School House Rock</i>	Greater Grand Forks Community Theatre Children's Theatre	March 2008
<i>Jacques Brel is Alive and Well...</i>	Greater Grand Forks Community Theatre	November 2007
<i>Dracula</i>	Greater Grand Forks Community Theatre	October 2007
<i>Candide</i>	Crimson Creek Players	August 2007
<i>Sweet Charity</i>	Crimson Creek Players	June 2007
<i>Dinner with Friends</i>	Greater Grand Forks Community Theatre	May 2007
<i>Beauty and the Beast</i>	Greater Grand Forks Community Theatre Children's Theatre	March 2007
<i>I Love You, You're Perfect... Now Change</i>	Greater Grand Forks Community Theatre	January 2007
<i>Cabaret</i>	Crimson Creek Players	August 2006

SET DESIGN EXPERIENCE

<i>Psycho Beach Party</i>	Crimson Creek Players	June 2011
<i>The Producers</i>	Crimson Creek Players	August 2010
<i>The 25th Annual Putnam Co. Spelling Bee</i>	Crimson Creek Players	July 2010
<i>The Bad Seed</i>	Greater Grand Forks Community Theatre	November 2009
<i>Hair</i>	Crimson Creek Players	August 2009
<i>Bat Boy: The Musical</i>	Crimson Creek Players	June 2009
<i>Lucky Stiff</i>	Greater Grand Forks Community Theatre	March 2009
<i>Lend Me a Tenor</i>	Greater Grand Forks Community Theatre	September 2008
<i>Five Women Wearing the Same Dress</i>	Greater Grand Forks Community Theatre	May 2007
<i>Steel Magnolias</i>	Greater Grand Forks Community Theatre	September 2006